



Statement of Mission and Philosophy

Anyone who travels internationally or has worked overseas knows how invaluable language skills are. The goodwill and credibility a business professional gains from communicating in another language can make the difference between success and failure in the increasingly competitive global marketplace.

Cincilingua's mission is to provide individually structured intensive language training programs tailored to each student's particular needs. The goal of all of our courses is to make the student functional in the target language, so that the student is ultimately thinking in the new language. Cincilingua is committed to teaching at each student's specific pace, covering as much material as possible in the time frame the student has dedicated to language learning. We believe that this can best be achieved through an environment that values the diverse cultures of our world and recognizes our responsibility to provide a supportive and respectful environment for students, staff and faculty of all cultures and backgrounds.

Through years of teaching experience, Cincilingua has found that the following concepts yield maximum effectiveness in developing language fluency:

- One-on-one instruction is key to learning speed. All classes are private with one instructor per student. This close relationship between the student and the instructor facilitates the learning process and is valued over technology-based instruction.
- The student is taught to think in a second language by associating sound directly with concepts and situations.
- Instruction carried out exclusively in the new language is most productive.
- Situational learning is better than memorization.
- Students must be required to speak the language as much as possible.
- Basic understanding of a country's culture is essential when learning the language.

The core of the course is the work done in the classroom—the presentation and practice of functional concepts. The student receives textbooks, but bookwork is generally confined to evenings for the reinforcement of material taught in class. To make sure the student's attention is not divided between note taking and listening, the instructor keeps a notebook with a written summary of every lesson. The student will also receive a digital recording that includes all new words, expressions and structures so that the written and spoken word can be studied simultaneously.